



To Whom It May Concern,

Keiser University is important to our community/television station for many reasons.

- The team over at our local Keiser University has been very accommodating regarding use of their space for training purposes. WCTV needs a larger space than we have here at the station and the classrooms at Keiser are perfect for us.
- WCTV is in the broadcast and marketing industry.
- WCTV has been part of the community for 62 years serving the public with our news organization and serving clients by helping them market and grow their business.
- WCTV's relationship with Keiser University has enabled us to work with larger groups of clients on training and marketing presentations that we normally could not accommodate due to the size of space needed.
- Keiser University provides several unique and specialized degree areas that help grow talent in our community. Culinary Arts, Paralegal Studies and radiologic techs are some of the special degrees offered.
- All of our encounters with staff, faculty and students at Keiser have been positive and professional. We value the relationship we have with everyone there.

Sincerely,

Matthew Oestreich
Local Sales Manager
WCTV